# MAXZORN

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"Huckleberry" 6ft x 8ft for South By Southwest SOLD



#### who is max zorn //

With a surgeon's scalpel for a brush, Max Zorn is a "tape artist" who uses ordinary brown packing tape as his medium and a scalpel as a brush. Based in Amsterdam, Max Zorn shapes layers upon layers of tape on acrylic glass that, when illuminated from behind, reveal contrasts and warmth that has stunned the art world.

## max zorn tape art //

The freehand craftwork and vividness of his sepia toned creations, straight lines and sharp subjects give Max Zorn's settings a pure and believable depth. His characters are depicted like a James Ellroy novel, revealing the menace in the shadow and an indefinite fragility behind the nostalgic glamor days.

Max Zorn's iconic style ranges from his shimmering skyscrapers and Americana to grandiose European charm set between lines of decadence and disillusion. With his unmistakable way to compose cinematic settings, Max Zorn pulls spectator into his motifs and encourages his audience to .continue his story



#### about the artist //

In 2011 Max Zorn emerged as an urban artist who hung tape art on street lamps. Using the night as his setting, his work dotted the street lamps of many European capitals like London, Madrid, Lisbon, and Berlin.

In an impressively short timeline, Max Zorn's tape art has seen opportunities and a worldwide demand at an accelerating speed. His work has since evolved into solo exhibitions worldwide, with an international resume spanning innovative projects from ArtBasel in Hong Kong to downtown Bangkok and Ripley's Believe It Or Not!.

Max Zorn's project Stick Together began in 2012 and received thousands of participants eager to be involved with urban art. Sparking the creation of live events around Europe by top international artists, now Stick Together's identity eclipses into an art gallery housing some of the most prolific and established artists in the new and fresh niche of contemporary art.

Title: New York Hotel Size: 50 x 70 cm

Medium: Brown packing tape on acrylic glass

Year: 2014

Series: 25 similar originals

Price: EUR1050



## 2012 selected list of exhibitions //

ArtBasel Hong Kong with The Sovereign Art Foundation Crest Hardware Art Show TED Talks for TEDx

Gala of Nations charity & Princess Karina Foundation Nuit Blanche with Shepard Fairey and Mr. Brainwash Dortmunder U Hong Kong, Hong Kong New York City, New York (US) Amsterdam, The Netherlands Geneva, Switzerland Toronto, Canada Dortmund, Germany



## 2013 selected list of exhibitions //

Art Monaco

**Art Stage Singapore** 

Stick Together: AMSTERDAM, art expo founder
Max Zorn solo show with Gallery Valleggia
Max Zorn solo exhibition Wood Tavern for ArtBasel
Caleidoscoop: The Dutch Pavilion for ArtBasel

RAW Rotterdam with GO gallery

**Amsterdam Light Festival** 

Street art is Dead with NAME gallery
Urban & Iconic with Urban Art International

Monte Carlo, Monaco Singapore, Singapore Amsterdam, The Netherlands Amsterdam, The Netherlands Miami, FL (US) Miami, FL (US) Rotterdam, The Netherlands Amsterdam, The Netherlands

London, United Kingdom



#### 2014 selected list of exhibitions //

SCOPE Miami Beach with Stick Together
Telus World of Science
Amsterdam Museum
Amsterdam Film Museum
BLOOOM Art Fair with Urban Art Now
ARTMUC with m|u|c|a gallery
Max Zorn solo show with Nicole Henry Fine Art
South by Southwest (SXSW)
UNFAIR with Armory Art Week
STROKE Art Fair with Urban Art Now
The Living Arts Festival

Miami, FL (US)
Vancouver, British Columbia (CAN)
Amsterdam, The Netherlands
Amsterdam, The Netherlands
Cologne, Germany
Munich, Germany
Palm Beach, FL (US)
Austin, TX (US)
New York City, NY (US)
Munich, Germany
Bangkok, Thailand

"Huckleberry" for South By Southwest 2014 SOLD





commissioned "Huckleberry" // artwork + video

Over 200 rolls of tape were used to create "Huckleberry", standing 10ft x 6ft high, as a nightly beacon promoting South By Southwest 2014: the world's largest music, film and interactive festival.

In a view path of over 100,000 attendees, the "Huckleberry" installation in downtown Austin, Texas, received enough media and audience attention to be a South By Southwest dominant symbol of the festival. "This was an amazing example of a great Eco program. Truly inspired, and inspiring for everyone able to experience," Chris Sonnier, Director of South By Southwest.

# in the media //

"Max Zorn has silenced the entire TED audience with brown tape, but "These amazing, cinematic portraits not in the way you'd expect." are all the more impressive because - TED Talks "His masterful workings of light his only tools are rolls of packing and shadown make you forget tape and a scalpel." how limiting his materials are and - The Daily Mail embrace the medium for all its possibilities." "Not since Scotch - Huffington Post debuted double "Zorn has build a reputation stick has HuffPost for roaming the city, creating cinematic portraits using been so excited nothing more than sticky about tape." tape." "Max Zorn's tape art is pure - CNN - Huffington Post mysticism. His use of medium and environment demonstrates extreme care and forethought." - SocietePerrier "Fans say the final effect is like sunlight filtered through a sepia-toned window."

"This remarkable piece by the artist known as "packasso"

could be coming to a streetlamp near you."

- The Daily Mail

- The Sun

## an accessible artist and fan base //

Max Zorn has a global fan base increasing daily. Online, his social media network boasts more than 45k followers, and a growing collection of over 2 million plus YouTube viewers.

As an accessible artist, Max Zorn often doubles as a performance artist, creating his tape artwork live for audiences at art fairs, exhibitions and charities.

His open personality makes Max Zorn an approachable artist, while his patience and genuine fascination with art create a positive and intriguing environment.





# contact + web // Stick Together and Max Zorn Management

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Title: Dance of the Enemies II Size: 100 x 60 cm

Medium: Brown packing tape on acrylic glass Year: 2014 Series: 3 similar originals Price: EUR2700





















Title: Nude Size: 70 x 25 cm

Medium: Brown and packing tape on acrylic glass

Year: 2014

Series: 15 similar originals

Price: EUR600

# preservation guarantee //

Max Zorn tape art uses the highest quality packing tape in the tape manufacturing industry. Tape artworks are sealed airtight, and preserved between two sheets of acrylic glass. Customized to each work, the lightbox frames are illuminated with low-voltage, cool LED lights.









Size: 150 x 70 cm Medium: Brown packing tape on acrylic glass Year: 2014

Series: Unique Price: EUR7900





